



The 13th Annual Jerry A. Kasner Estate Planning Symposium
September 7 thru 8, 2017
Santa Clara Convention Center, Santa Clara, California

2017 Sponsorship Levels

Premier Sponsor – NORTHERN TRUST

(This level is limited to one sponsor for 2017)

Platinum Sponsor – \$17,500

Same benefits as Gold Sponsor **plus**:

- Preferred Exhibit Table Space in Exhibit Hall (choice of location after Premier Sponsor(s) – in order of Platinum reservations)
- Introduction of Speaker
- 12 Seats at Symposium
- 10 Invitations to Speakers & Sponsors Reception
- Name and logo (2nd largest size) printed on back of Symposium Manual
- Prominent Placement of Name and logo on Symposium Materials, Invitations, and Website
- Access to the Symposium Attendee List

Gold Sponsor – \$12,500

Same benefits as Silver Sponsor **plus**:

- Preferred Exhibit Table Space in Exhibit Hall (choice of location after Premier and Platinum Sponsor(s) – in order of Gold reservations)
- Introduction of Speaker
- 8 Invitations to Speakers & Sponsors Reception
- Name and logo printed on back of Symposium Manual
- Prominent Placement of Name and logo on Symposium Materials, Invitations, and Website

Silver Sponsor – \$8,500

Same benefits as Bronze Sponsor **plus**:

- Preferred Exhibit Table Space in Exhibit Hall (choice of location after Premier, Platinum and Gold Sponsor(s) – in order of Silver reservations)
- 6 Invitations to Speakers & Sponsors Reception

Bronze Sponsor – \$6,000

Same benefits as Table Sponsor **plus**:

- Exhibit Table Space in Exhibit Hall
- 4 Invitations to Speakers & Sponsors Reception
- Full-Page **Color** Ad in Symposium Manual
- Name and logo printed on back of Symposium Manual
- Link to Sponsor's Website from Symposium Website
- Day of Event Signage

Table Sponsor – \$4,500

- 10 Seats at Symposium
- 2 Invitations to Speakers & Sponsors Reception
- Table Card and Reserved Lunch Seating for 10 Attendees
- Full-Page Black & White Ad in Symposium Manual
- Name shown in Video loop throughout the Symposium
- Placement on Symposium Materials, Invitations, and Website

Exhibitor Sponsor – \$2,000

- Exhibit Table Space in Exhibit Hall
- Full-Page Black & White Ad in Symposium Manual
- Name shown in Video loop throughout the Symposium
- Placement on Symposium Materials, Website

Ad Sponsor – \$500

- Full-Page Black & White Ad in Symposium Manual

Individual Seats - \$450 (Early Bird) - \$475

- Two-Day Symposium Attendance Pass

Please note that sponsorship payment is due within 30 days of invoice issuance. Thank you.

**For more information, contact
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